



2023 AILA ANNUAL CONFERENCE ON IMMIGRATION LAW EXHIBIT AND SPONSORSHIP PROSPECTUS

AILA AC23 Exhibit and Sponsorship Prospectus



2023 AILA Annual Conference on Immigration Law

Exhibit and Sponsorship Prospectus

Reach over 16,000 immigration attorneys, paralegals, law professors, and law students!

What Is AILA?

The **American Immigration Lawyers Association (AILA)** is the national association of more than 16,000 attorneys, paralegals, law professors, and law students who practice and teach immigration law. AILA member attorneys represent U.S. families seeking permanent residence for close family members, U.S. business seeking talent from the global marketplace, as well as foreign students, entertainers, athletes, and asylum seekers. Founded in 1946, AILA is a nonpartisan, not-for-profit organization that provides continuing legal education, information, professional services, and expertise through its 39 chapters and more than 50 national committees.

Top 5 Reasons to Market to the AILA Membership

1. Our members — over 16,000 strong and growing — are your prospective clients! We offer numerous marketing opportunities, including advertising, exhibiting, sponsorship, and membership mailing list rentals.
2. AILA is a voice and trusted leader. Member attorneys turn to us for solutions to their everyday practice needs.
3. AILA offers unbeatable value. See up to 660,000 pageviews per month on our homepage at a fraction of a cent per impression!
4. AILA can help you build and expand your brand. The more members see and utilize your services, the more they create a buzz. That buzz means more business for you.
5. AILA can save you time and money. We make it easy and affordable for you to reach your target audience, prospective clients, and end-users.

Just one example of the unrivaled ROI you can expect from AILA.

When compared to other bar and not-for-profit organizations, in a survey, members overwhelmingly rated the American Immigration Lawyers Association as the most valuable organization in terms of information and resources for the practice of immigration law.

2023 AILA Annual Conference on Immigration Law

June 21–24, 2023 • Orlando, FL

The largest gathering of immigration law professionals, AILA's Annual Conference is an excellent opportunity to achieve maximum exposure and interact one-on-one with member attorneys.

Who Should Participate?

- Advertising and marketing firms
- Case management software vendors
- Credential evaluations
- Criminal or personal investigations
- DNA testing
- EB-5 regional centers
- Financial services
- General legal service providers
- Health insurance
- Immigration bonds
- Law office management
- Legal resource/publishing
- Legal staffing
- Legal technology
- Liability insurance
- Office equipment and supply
- Psychological evaluations
- Translation service providers
- Visa service providers
- And more!

Who Will Be There?

Over **3,000 in-person attendees** are expected for the **2023 AILA Annual Conference on Immigration Law in Orlando, FL**, at the **Gaylord Palms Resort**. Most conference attendees are purchasers of products and services and/or oversee buying decisions for their firms.

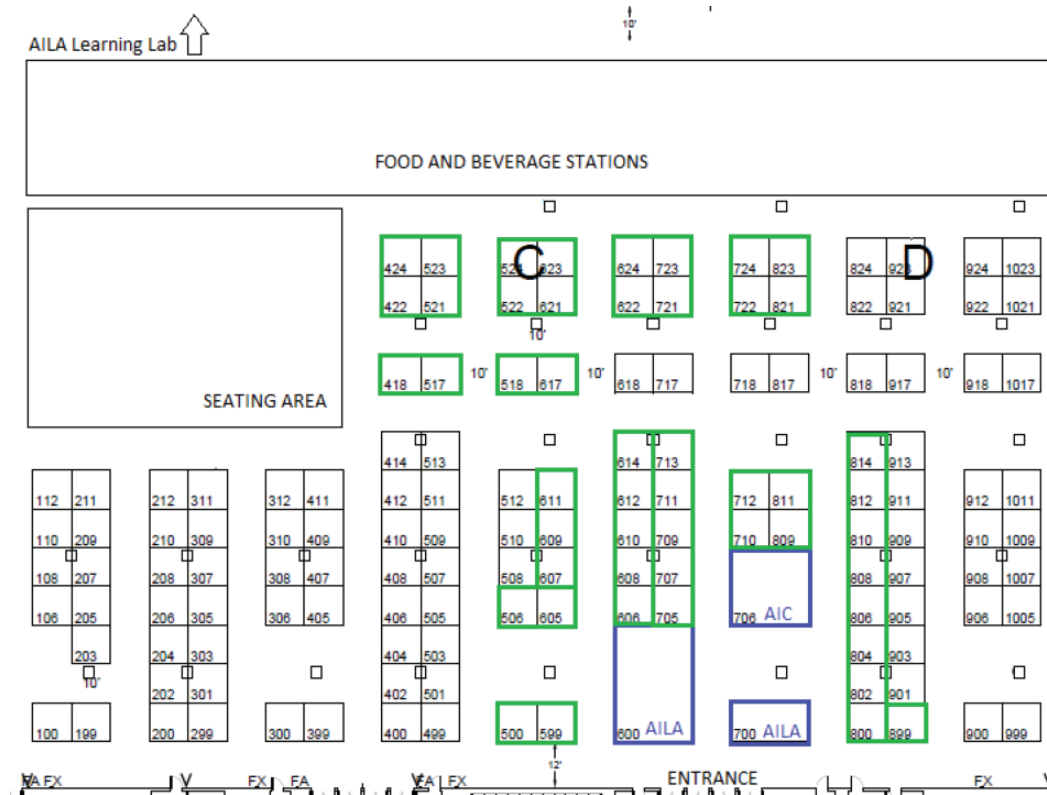
Your Competition Will Be There, Will You?

Join AILA's exhibit hall to:

- Access thousands of legal professionals, immigration law experts, government officials, and many others.
- Strengthen relationships with current and prospective clients.
- Increase awareness of your products or services.
- Generate leads to help with repeat exposure and land the deal.
- Launch new products and services.

The Gaylord Palms Resort

Discover the one-of-a-kind, enchanted surroundings of the Gaylord Palms Resort & Convention Center. Located in Kissimmee, Florida, this upscale resort is mere minutes from Walt Disney World and Universal Orlando Resort.



2023 AILA Annual Conference on Immigration Law

Reserve your booth space today!

Premium — \$4,950

- 10' x 10' exhibit space located **in a high traffic area**
- Standard carpet included (upgrade carpet/additional padding ordered separately)
- Standard 10' back drape and 36" side drape
- 6' draped table with 2 chairs and 1 wastebasket
- Booth identification sign
- 2 exhibitor badges for access to exhibit hall and networking/social events
- Company listing in conference app
- Company listing on conference website **with logo**

Standard — \$3,950

- 10' x 10' exhibit space
- Standard carpet included (upgrade carpet/additional padding ordered separately)
- Standard 10' back drape and 36" side drape
- 6' draped table with 2 chairs and 1 wastebasket
- Booth identification sign
- 2 exhibitor badges for access to exhibit hall and networking/social events
- Company listing in conference app
- Company listing on conference website

Annual Conference Sponsorship Packages

Receive the greatest return on your investment by becoming an official Annual Conference sponsor. These packages are designed to give your company maximum exposure at the most important immigration law event of the year.

Bronze (Unlimited) — \$10,000

- Logo/name on AC23 website
- Logo/name on exhibit hall entrance unit
- Logo/name on general conference signage
- Logo/name on pre-conference email communication
- 1 standard exhibit booth (additional space or upgrade to premium may be purchased separately)
- 10 drink tickets for Welcome Back Happy Hour on June 21
- AC23 attendee list (first name, last name, city, state)

Silver (Unlimited) — \$15,000

You will receive all items included in the Bronze level plus:

- Logo/name on Welcome Back Happy Hour signage
- Logo/name on AILA Professional Headshot signage
- Spotlight video highlighting sponsor on AC23 website

Gold (5 Available) — \$25,000

You will receive all items included in the Silver level plus:

- 10 additional drink tickets for Welcome Back Happy Hour on June 21 (20 tickets total)
- Logo/name on 3 columns near AILA registration in the exhibit hall rotunda
- Logo/name on coffee break signage throughout conference

Platinum (1 Available) — \$60,000

You will receive all items included in the Gold level plus:

- Logo/name on conference Wi-Fi splash page
- Logo/name on conference lanyards
- 10 additional drink tickets for Welcome Back Happy Hour on June 21 (30 tickets total)
- 4-minute speaking opportunity at start of a session of the sponsor's choice (sessions selected in order of highest to lowest sponsor level)
- Hotel room drop for June 22 or June 23 (marketing materials provided by sponsor)
- Booth upgrade from standard to premium (additional space may be purchased separately)
- 1 full conference registration
- AILA8 advertisement from June 12–16 (the week prior to the conference)

Diamond (1 Available) — \$70,000

You will receive all items included in the Platinum level plus:

- Logo/name included on the rotunda LED panel on the mezzanine level of the hotel
- Logo/name on escalator wraps leading to exhibit hall rotunda
- Logo/name on hotel keycards
- 10 additional drink tickets for Welcome Back Happy Hour on June 21 (40 tickets total)
- 1 additional 4-minute speaking opportunity at start of a session of the sponsor's choice — 3 sessions total (sessions selected in order of highest to lowest sponsor level)
- 1 additional premium exhibit booth space — 2 premium booths total (additional space may be purchased separately)

Celebration (1 Available) — \$70,000

You will receive all items included in the Silver level plus:

- Exhibit booth upgrade from standard to premium and 1 premium exhibit booth — 2 premium booths total (additional space may be purchased separately)
- 20 additional drink tickets for Welcome Back Happy Hour on June 21 (30 tickets total)
- Logo/name on signage for the Saturday reception
- Logo/name on pre-/post-communications for the Saturday reception
- 8 complimentary passes to the Saturday reception (additional passes may be purchased separately)
- Logo/name on AILA Awards signage
- Logo/name on AILA Awards nomination website
- Logo/name on AILA Awards pre-reception communications
- Opportunity to place promotional materials on tables at AILA Awards reception

À la Carte Sponsorships

Session Sponsor — \$2,500 per session

- Logo/name on session title slide
- 4-minute speaking opportunity at start of 1 session of sponsor's choice (first come, first serve)
- Ability to scan attendee badges coming into/leaving session if lead retrieval is purchased for exhibit booth

Welcome Back Happy Hour Drink Tickets (Sets of 25 tickets — \$300)

- Drink tickets for the Welcome Back Happy Hour in the exhibit hall

AILA8 Advertisement Week of AC23 — \$1,500 (2 Available)

- Advertisement on AILA8 June 19–23, 2023
- 200 px x 100 px image (logo)
- 2 to 3 lines of text
- Link to website or email

Additional Registrations

Full Conference Upgrade

Eligible exhibitors may upgrade to full conference registrations for **\$250 per person.**

Exhibit Staff

Exhibitors may add additional exhibit staff for **\$500 per person for up to 2 additional people per booth.**

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2023 AILA Paralegals Conference and 2023 AILA/GMS Annual Global Migration Forum

Disney's Contemporary Resort, Orlando, FL, June 19–20, 2023

Join AILA for two conferences prior to the Annual Conference! The Paralegals Conference and Global Migration Forum are perfect opportunities to network with AILA's paralegal community and AILA's international affiliate members. These conferences will bring together around 400 attendees for two days of networking and education. If this is an audience you are trying to reach, these conferences may be the perfect add-on to your Annual Conference experience!

2023 AILA Paralegals Conference

Exhibit

\$2,850 — On-Site Standard Booth (6' table)

Limit of 15 Exhibitors On-Site

- 6' x 2.5' skirted table, 2 chairs, and 1 waste basket
- 2 exhibit staff registrations (2 additional may be purchased for \$600 each)
- Logo/name on pre-/post-conference communications/marketing
- Power is not included and should be purchased through venue

Sponsorship

\$2,000 — Session Sponsor

- 4-minute speaking opportunity at the start of a session
- Name/logo on pre-/post-conference marketing communications with acknowledgement as sponsor

2023 AILA/GMS Global Migration Forum

Exhibit

\$2,850 — On-Site Standard Booth (6' table)

Limit of 15 Exhibitors on Site

- 6' x 2.5' skirted table, 2 chairs, and 1 waste basket
- 2 exhibit staff registrations (2 additional may be purchased for \$600 each)
- Logo/name on pre-/post-conference communications/marketing
- Power is not included and should be purchased through venue

Sponsorship

\$20,000 — Tuesday Dinner Sponsor

Limited to 2 Sponsors

- 1 exhibit booth
- Logo/name in conference program promoting the Tuesday dinner
- Logo/name included in emails promoting the Tuesday dinner
- Name on Global Forum registration page on AILA's online store
- Logo/name on signage at the Tuesday dinner's food stations
- Opportunity to provide brief remarks to guests at the Tuesday dinner
- 3 tickets to Tuesday dinner
- Acknowledgement from day coordinator Monday and Tuesday morning

\$15,000 — Monday Reception Sponsor

Limited to 2 Sponsors

- 1 exhibit booth
- Logo/name in conference program promoting the Monday reception
- Logo/name included in emails promoting the Monday reception
- Name on Global Forum registration page on AILA's online store
- Logo/name on signage at the Monday reception's food stations
- 2 tickets to Monday reception
- Acknowledgement from day coordinator on Monday and Tuesday morning

\$6,000 — GMS Meeting Sponsor

Limited to 2 Sponsors

- 1 exhibit booth
- Logo/name in conference program promoting the Global Migration Section (GMS) meeting
- Name on Global Forum registration page on AILA's online store
- Logo/name on signage at the meeting's food stations
- Acknowledgement from day coordinator on Monday and Tuesday morning



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